

Tourist Movements at Borders (FRONTUR)

January 2024. Provisional data

Main results

- Spain received 4.8 million international tourists in January, 15.3% more than in the same month of 2023.
- The United Kingdom was the country of residence with the most tourists and Canarias was the main destination chosen.

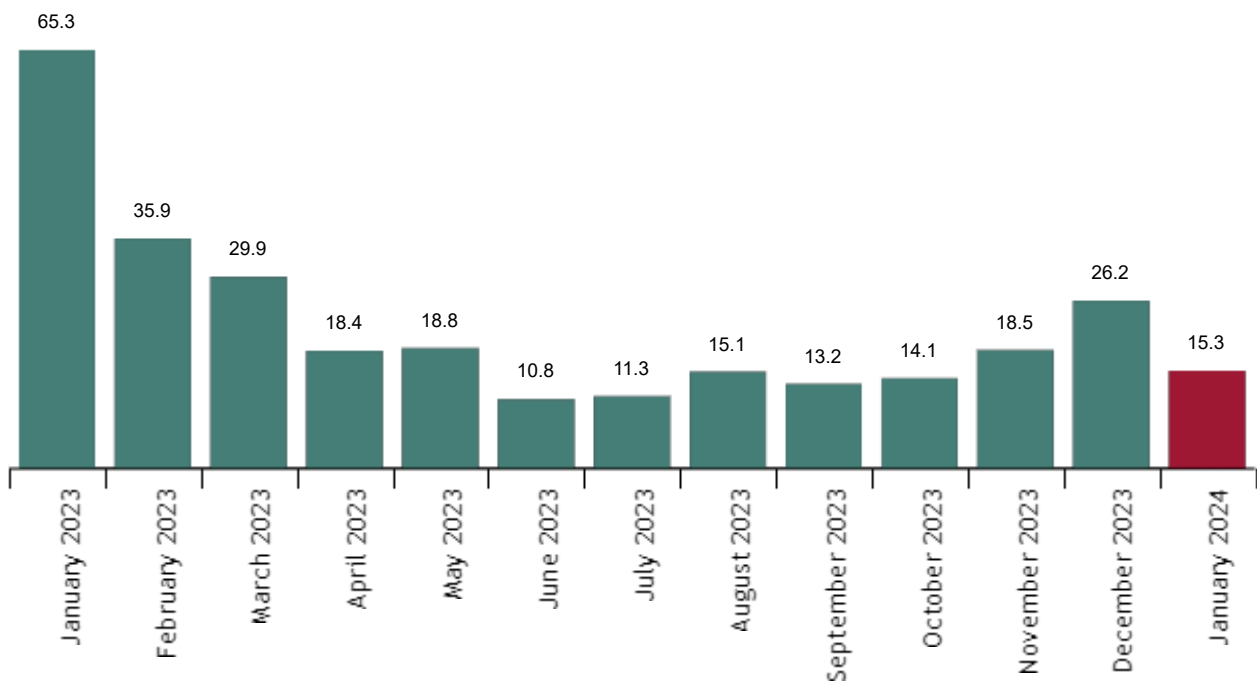
More information

- [Tables annex](#) (includes information on Autonomous Communities)
- [Advanced query system](#)
- [Infographic: Tourism indicators](#)

In January, Spain received 4.8 million international tourists, 15.3% more than in the same month of 2023.

International tourists arrivals by months. January 2024

Annual variation. Percentage



The United Kingdom was the main country of residence, with over 833,416 million tourists and an increase of 12.3% compared to January 2023. There were 571,774 tourists from France (18.0% more) and 551,305 from Germany (14.9% more).

International tourists arrivals (*) by country of residence. January 2024

	Monthly data		Accumulated data	
	Absolute value	Annual variation (%)	Absolute value	Annual variation (%)
TOTAL	4,768,171	15.3	4,768,171	15.3
Germany	551,305	14.9	551,305	14.9
Belgium	155,367	14.3	155,367	14.3
France	571,774	18.0	571,774	18.0
Ireland	146,667	26.9	146,667	26.9
Italy	325,402	15.9	325,402	15.9
Netherlands	216,489	5.8	216,489	5.8
Portugal	126,236	-10.1	126,236	-10.1
United Kingdom	833,416	12.3	833,416	12.3
Switzerland	111,913	32.1	111,913	32.1
Nordic Countries	370,600	8.0	370,600	8.0
Rest of Europe (**)	538,928	12.7	538,928	12.7
United States	172,901	23.7	172,901	23.7
Rest of America	354,866	23.8	354,866	23.8
Rest of the world	292,308	33.9	292,308	33.9

(*) Does not include transit travellers or same-day visitors (excursionists).

(**) Includes Russia's estimation.

Main type of accommodation and other characteristics of the trips

The number of tourists choosing market accommodation as the main type of accommodation increased by 15.2% in the annual rate. Within this type, hotel accommodation grew by 11.4% and rented dwellings by 49.1%.

Non-market accommodation increased by 15.5%.

International tourist arrivals by type of accommodation. January 2024

	Monthly data		Accumulated data	
	Absolute value	Annual change (%)	Absolute value	Annual change (%)
TOTAL	4,768,171	15.3	4,768,171	15.3
Rented accommodation	3,435,277	15.2	3,435,277	15.2
Hotel accommodation	2,683,833	11.4	2,683,833	11.4
Rental housing	590,454	49.1	590,454	49.1
Rest rented accommodation	160,991	-8.6	160,991	-8.6
Non-rented accommodation	1,332,894	15.5	1,332,894	15.5
Vacation home ownership	322,645	8.6	322,645	8.6
Home of family or friends	948,633	16.1	948,633	16.1
Rest non rented accommodation	61,615	56.2	61,615	56.2

A stay of four to seven nights was the main length among tourists, with more than 2.1 million and an annual increase of 18.2%. The number of visitors increased by 3.6% among those without overnight stays (excursionists) and increased by 9.0% among tourists with longer duration (more than 15 nights).

Almost 3.8 million tourists travelled without a tourist package in January, an increase of 15.3%. Almost 1.0 million travelled with a tourist package, 15.4% more.

Autonomous communities of main destination

Canarias was the main tourist destination in January, with 27.7% of the total. It was followed by Cataluña (20.1%) and Andalucía (14.0%).

9.2% more tourists visited Canarias than in January 2023. The number of tourists who visited Cataluña increased by 20.3% and those who visited Andalucía rose by 17.4%.

International tourist arrivals by main Autonomous Community of destination. Monthly and cumulative data. January 2024

	Monthly data		Accumulated data	
	Absolute value	Annual change (%)	Absolute value	Annual change (%)
TOTAL	4,768,171	15.3	4,768,171	15.3
Andalucía	666,363	17.4	666,363	17.4
Balears, Illes	139,268	9.0	139,268	9.0
Canarias	1,321,100	9.2	1,321,100	9.2
Cataluña	958,726	20.3	958,726	20.3
Comunitat Valenciana	619,718	29.1	619,718	29.1
Madrid, Comunidad de	609,325	17.4	609,325	17.4
Rest of AC's	453,671	4.5	453,671	4.5

Reviews and data updates

The data published today are provisional and will be revised in March next year. Coinciding with today's publication, the INE has updated the data of the Statistic on Tourist Movements at Borders for all the months of 2023, which are now definitive. All results of this operation are available on [INEBase](#).

Methological note

The main objective of the Tourist Movement on Borders Survey (FRONTUR) is to estimate the number of non-residents visiting Spain on a monthly basis, as well as to know the main characteristics of the trips made by these visitors. For the preparation of FRONTUR the international definitions and recommendations of the UNWTO and Eurostat in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers, both by road, airport, port and rail.

Reference period of the results: the month.

Sample size: the annual theoretical sample size of FRONTUR exceeds 450,000 surveys, which are distributed throughout the year, taking into account the seasonality of passenger flows.


Type of sampling: the sample design, a series of strata have been defined for each form of entry that group together border points, airports, ports or railway lines, respectively. In the road and airport sample allocation, the day of the week in which the survey has been carried out is also identified, differentiating between working days, weekends and holidays. Furthermore, in airports 20 air relations are defined (Spanish airport of origin-country of destination airport) which also determine the sample design in this form of access.

Collection method: information is collected by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire.

For more information you can access the [methodology](#) and the [standardized methodological report](#).

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information in [Quality at INE](#) and the [Code of Best Practices](#).

For further information see [INE base](#)

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