

11 April 2023



Distribution of spending by residents on their visits abroad by country of destination

Year 2022

Eight out of every 10 euros spent on tourism abroad during 2022 were in Europe

France, Italy and Portugal were the countries in which Spanish residents spent the most

The United States of America, Mexico and Morocco were the countries outside Europe where the most money was spent

Today, the National Institute of Statistics (INE) publishes the results of an experimental statistic on the tourist expenditure made by residents in Spain on their trips and excursions abroad, depending on the country and continent of destination.

This operation uses different sources of information. The primary base is the Resident Tourism Survey (ETR), from which expenses, overnight stays and excursions abroad are take. This information includes bank transactions made in foreign countries through payments to POS (Point of Sale Terminal), cash withdrawals at ATMs using cards issued in Spain, as well as the information generated by mobile devices from the experimental statistics. "Measurement of outbound tourism from the position of mobile phones".

The fusion of these sources of information allows the creation of a product that provides data on tourist spending of residents in foreign countries that they visit on their trips and excursions on a monthly basis. The main improvement obtained from the use of card and mobile data is that there is a granularity in terms of destination countries that would be impossible to achieve using traditional techniques, without increasing the cost of the statistics and the burden on the informant.

The information received by the INE from the use of bank cards and mobile phone movements is aggregated and does not allow for any type of individual identification.

Evolution of tourist spending by continent

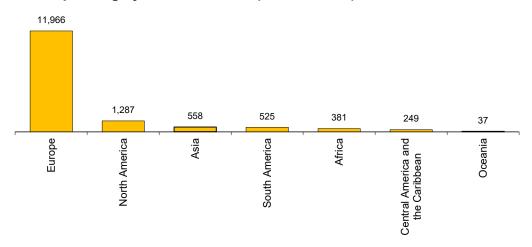
Eight out of every 10 euros spent on tourism abroad during 2022 were in Europe. Specifically, spending by Spanish residents was 11,965.9 million euros, 79.8% of total spending. Behind it was North America, with 1,287.3 million, 8.6% of the total.

The continent with the lowest expenditure was Oceania, with 36.6 million euros, 0.2% of the total.

Tourist spending and average daily spending by continent Year 2022

	Total expenditueuros)	Daily average expenditure (euros)	
	Total	%	Total
Europe	11,965.9	79.8	102
Africa	380.8	2.5	70
North America	1,287.3	8.6	144
Central America and the Caribbean	249.2	1.7	117
South America	525.4	3.5	148
Asia	558.5	3.7	214
Oceania	36.6	0.2	318

Tourist spending by continent. 2022 (Million euros)



The highest average daily expenditures were recorded for trips to Oceania (318), Asia (214) and South America (148).

The lowest are in Africa (70), Europe (102) and Central America and the Caribbean (117).

Destination countries with the highest tourist spending

The destination country with the highest spending in 2022 was France with 2,792.6 million euros, 18.6% of the total.

The following countries were also European: Italy, Portugal and the United Kingdom, with 11.2%, 10.7% and 6.5% of total spending, respectively.

For their part, the destinations outside Europe with the highest spending were the United States of America and Mexico.

The 40 destination countries with the highest tourist spending in 2022 concentrated 94% of the total.

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The 40 countries with the highest tourism spending in 2022

	Total expenditure (millions of euros)		Daily average expenditure (euros)	
	Total	%	Total	
France	2,792.6	18.6	92	
Italy	1,684.9	11.2	114	
Portugal	1,608.3	10.7	76	
United Kingdom	971.6	6.5	99	
The United States of America	960.7	6.4	135	
Germany	896.3	6.0	107	
Andorra	773.2	5.2	249	
Netherlands	495.4	3.3	154	
Belgium	336.9	2.2	126	
Switzerland	288.0	1.9	124	
Greece	271.7	1.8	112	
Mexico	255.7	1.7	183	
Ireland	238.3	1.6	118	
Morocco	206.0	1.4	52	
Austria	170.2	1.1	128	
Colombia	161.8	1.1	189	
Romania	159.3	1.1	49	
Turkey	144.1	1.0	83	
United Arab Emirates	142.8	1.0	274	
Norway	116.0	0.8	107	
Sweden	109.4	0.7	129	
Denmark	107.1	0.7	138	
Dominican Republic	102.2	0.7	99	
Poland	101.8	0.7	71	
Brazil	85.9	0.6	155	
Croatia	84.4	0.6	95	
Czech Republic	80.2	0.5	100	
Hungary	71.8	0.5	92	
Canada	70.9	0.5	181	
Peru	70.5	0.5	139	
Finland	66.9	0.4	157	
Ecuador	66.3	0.4	241	
Iceland	66.2	0.4	121	
Thailand	63.9	0.4	273	
Bulgaria	50.6	0.3	59	
Malta	50.5	0.3	103	
Costa Rica	48.7	0.3	153	
Egypt	46.1	0.3	79	
Chile	45.5	0.3	187	
Indonesia	43.5	0.3	280	

In order to analyse the average daily expenses of tourists residing in Spain, only the countries that have a significant percentage of spending compared to the total have been taken into account.

In 2022, the countries with the highest average daily spending were the Maldives, Australia and Indonesia.

The 10 countries with the highest average daily expenses are from outside Europe, except Andorra.

The 10 countries with the highest average daily spending in 2022

	Total expeneuros)	Total expenditure (millions of euros)			Daily average expenditure (euros)	
	Total	%		Total		
Maldives	3	5.5	0.2		329	
Australia	3	1.1	0.2		302	
Indonesia	4	3.5	0.3		280	
United Arab Emirates	14	2.8	1.0		274	
Thailand	6	3.9	0.4		273	
Japan		5.5	0.2		271	
Philippines	1	9.5	0.1		263	
Andorra	77	3.2	5.2		249	
South Africa	2	3.2	0.2		247	
Ecuador	_	6.3	0.4		241	

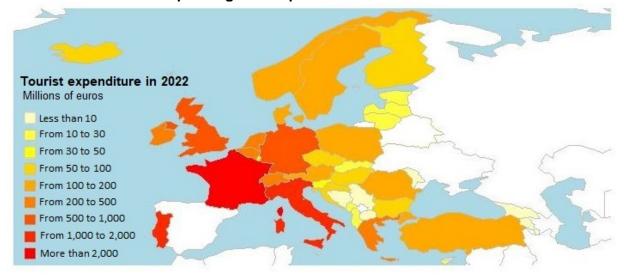
When analysing only European destinations, France, Italy and Portugal were the countries with the highest spending in 2022.

For their part, the countries with the highest average daily spending were Andorra, Finland and the Netherlands.

Average daily spending for European countries in 2022

	Daily average
	expenditure
	(euros)
	Total
Andorra	249
Finland	157
Netherlands	154
Slovenia	151
Denmark	138
Sweden	129
Austria	128
Belgium	126
Switzerland	124
Iceland	121
Luxembourg	121
Ireland	118
Italy	114
Greece	112
Norway	107
Germany	107
Malta	103
Czech Republic	100
United Kingdom	99
Croatia	95
Hungary	92
France	92
Turkey	83
Portugal	76
Poland	71
Bulgaria	59
Romania	49

Distribution of tourism spending in Europe in 2022



Schedule and diffusion

The distribution of tourist expenditure made by residents on their visits abroad will be published in the 'Experimental Statistics' section of the INE website on a quarterly basis. Monthly information will be provided and, with the fourth quarter, also annual data.

Definitive monthly and annual information for 2019, 2020, 2021 and 2022 is provided today.

Project and results

The technical project and the results of this operation can be accessed at:

https://www.ine.es/experimental/experimental.htm

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see INEbase: www.ine.es/en/ Twitter: @es_ine

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